



Canadian Society for Industrial and Organizational Psychology (CSIOP) is pleased to offer a new initiative for employers and job seekers. Effective April 7th, 2008, CSIOP will offer employers the ability to post and circulate new job and internship openings. Our members will have immediate access to this information. Based on our evaluation, our members felt this would be a value-added service (being kept apprised of new openings). The service offering is competitive in multiple regards:

- ❑ Access via multiple advertising venues simultaneously for a greater period of time (website posting for three months, full-page ad in the quarterly newsletter, and immediate job posting circulation by CSIOP, to our members via email*).
- ❑ Direct access (via email postings managed by CSIOP*) to more than 300 Industrial-Organizational I-O Psychology experts.
- ❑ Access to a range of I-O professionals in the Canadian market. Other organizations (e.g., SIOP, CSTD, HRPAAO, SQPTO) provide job posting offerings that are more diffuse (e.g., all HR professionals), too specific (e.g., only trainers), or targeted at too narrow or non-ideal geographic markets (e.g., USA).
- ❑ Competitive package and price - Our job posting package compares favorably to those of our competitors in terms of posting period (3 months at a time), number of communication media used (web, email, print), and bottom line price (CSIOP = \$250 per quarter; \$750 per year; Competitors' packages range from \$275 - \$400 per posting per quarter).
- ❑ The service offering will be FREE for internship postings (with access to appx. 100 student members).

The service would be ideal for:

- ❑ Private- or public-sector organizations with practitioner position openings.
- ❑ Universities seeking to advertise academic postings.
- ❑ Universities seeking to advertise new program or department launches (e.g., a new Ph.D. program in I-O/HR/Business).
- ❑ Universities seeking to invite more student applications to their programs.

For more information, please contact Joan Finegan (finegan@uwo.ca) or consult our website, effective April 25th, 2008.

**If you, as a member, would not like to receive new job opening notifications via email, please let us know immediately so that we can remove your name from the email circulation list for this service.*